Hey Jerry,

Supermarket loyalty cards/membership features.

* The idea is to offer current and prospective loyalty card holders the opportunity to download that respective supermarket’s app, the benefits of which would be:
* The ability of the card holder to keep abreast of their ‘points’ on demand, e.g. like Bonga points.
* The opportunity for the supermarket to set target points to their customers in order to receive some form of reward, e.g. ‘Dear, Eric, achieve 400 more points before the 31st and receive a special discount on your next shopping.
* The opportunity for specialised advertising, especially sale offers, e.g. ‘The Sunlight BOGOF is on until the 14th!’
* The opportunity to collate customers’ purchase preferences and offer them ‘personalised’ offers from suppliers/manufacturers.

Please provide me with a quote for the App’s development and the timelines it would take to code it.